# **Intimate Style Used by The Characters in The Incredibles Movie**

I Gusti Ayu Komang Lia Pratiwi<sup>1</sup>, Ni Wayan Suastini<sup>2</sup>
English Study Program Faculty of Foreign Language, Mahasaraswati Denpasar University
Email: liaprtiwi160301@gmail.com, suastini28@unmas.ac.id

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Abstrak - Penelitian ini bertujuan untuk menganalisis ragam akrab yang digunakan oleh para karakter dalam film The Incredibles dan faktor-faktor sosial yang mempengaruhi para karakter untuk menggunakan ragam akrab juga akan dianalisis. Peneliti melakukan penelitian ini menggunakan metode deskriptif kualitatif dan menggunakan teori dari Martin Joos dan Holmes. Hasil dari penelitian ini ditemukan 15 ragam akrab dalam film yaitu sapaan dengan 3 data, ekstraksi dengan 4 data, jargon dengan 2 data, hubungan teman dekat dengan 2 data, dan hubungan keluarga dengan 5 data serta ditemukan juga faktor-faktor yang mempengaruhi karakter untuk menggunakan ragam akrab seperti partisipan, topik, latar dan fungsi. Para pemeran film ini memiliki hubungan yang sangat erat seperti hubungan keluarga karena topik film ini adalah tentang keluarga superhero. Percakapan dalam film juga banyak terjadi dalam situasi informal. Tuturan yang dihasilkan oleh tokoh memiliki fungsi yang beragam. Tapi kebanyakan, karakter menghasilkan ucapan untuk menunjukkan kedekatan mereka.

Kata kunci: Ragam akrab, Sapaan, Ektraksi

**Abstract** - The aim of this research is analysed intimate style that used by the characters in The Incredibles movie and the social factors that influencing the characters to use intimate style would be analysis also. The researcher did this research use descriptive qualitative method and also using observation method to collect the data. The researcher used theory from Martin Joos and Holmes. The result of this research presented descriptively. This research found 15 intimate language style in the movie those are addressee with 3 data, extraction with 4 data, jargon with 2 data, close friend relationship with 2 data, and family relationship with 5 data and also found the social factors that influencing the characters to use intimate style such as participant, topic, setting and function. The participants of this movie have very close relationship such as family relationship because the topic of the movie is about family superheroes. The conversation in the movie also mostly occurs in informal situation. The utterances that produce by the characters have various function. But mostly, the characters produce the utterances to show their intimacy and closeness each other.

Key words: Intimate style, addressee, extraction

## INTRODUCTION

Language style is the way how human to use a language in particular situations with the aim to show their personality and character. Ducrot and Todorov (1993:44) stated that in using language, the choice between the other alternatives is language style. It means that language style is the way to delivered same information with different expression based on situations and needs. Akamajian, et.al (2001) stated that language style with language variations is same. In society, people have their own language variation. Style is one kind of variations. Moore (2006) stated that style the ways of the speaker in speaking involves the style as agents in social context. Language style can be learned by everyone based on situations and position. Joos (1967:24) stated that there are five language styles those are: frozen style, formal style, casual style, consultative style, and intimate style. Besides that, Holmes (1992) mentions there are some factors that influence the use of language style, those are setting, participants, topic and function.

First is frozen style. This is the most formal language that usually used in a court, legislation, and state document. The second is formal style. Joos (1976:156) define that formal style is used in formal context. Sometimes in using this style, feedback from audiences is no needed such as in state speech or graduation ceremony that usually used in speaking to large or medium group. Absolute grammatical is needed when using this style. The third is consultative style. This style is usually used in casual conversation at school, meetings, or results-oriented or production-oriented discussion. So, it can be said that this style is the most operational style. This style is in the level between the formal style and casual style. The fourth is casual style. Joos (1976:153) stated that casual style is usually used in an informal situation for example when talks with friends and co-workers. In this style, the shortened speech is widely used. The constituent words, both morphologically and syntactically are colored by



local languages. The last is intimate style. Intimate style is used by the speakers who have close relationships. This style is marked by using short language, and unclear articulation and occurs between participants who already understand each other and have the same knowledge. Intimate style has some characteristics. According to Joos (1976:157) stated that there are five intimate style's characteristics those are addresse, extraction, jargon, close friend relationship and family relationship.

This study was conducted and reviewing some relevant previous research that related topic to this study. The first research from Oktaviani (2021). She used theory from Joos as the main theory. The purpose of her research was finding out types of intimate style that used by the characters and the social factors that influencing the characters to use intimate style in Nicholas Spark's Movie. She got 22 data of intimate style in her research that are addresse with 6 data, extraction with 4 data, Jargon 3 data, Close relationship with 5 data, and Family relationship with 4 data. She also found that there are four social factors that influence the characters to use intimate style. The first factor is the participants. The participants in the movie of her data source have close relationship such as with family or close friends. The second factor is topic. The topic of the movie that she used as data source is about love and privacy. The third factor is setting. The conversations of the movie mostly often occur in informal setting and private places and the fourth factor are function. The function of conversation of the movie has same function that is to show intimacy with each the existence of this previous study helps the current study to further develop in analyzing the types of intimate style in the movie. Thus, the current study provides more evidence of intimate style and its scale applied by the whole movie character.

The second is research from Dewi et al (2020). The aim of their research to find the kinds of language style and dominant style that used in romantic movies. They used theory from Joos and Hymes. They found frozen style, formal style, consultative style, casual style, and intimate style in romantic movies. Intimate style is mostly used because in romantic movies there are many moments to share feelings with close relationship. The existence of this study helps the current study to further develop in analyzing the types of intimate style in the movie. Thus, the current study provides more evidence of intimate style and its scale applied by the whole movie character.

The third is research from Sakti (2017). The researcher found there are four types of language styles that are intimate style, casual style, formal style and consultative style in The Bunker (2017) Movie. Intimate style is the most dominant style occurred. While frozen style was not found in the research. The existence of this study helps the current study to further develop in analyzing the types of intimate style in the movie. Thus, the current study provides more evidence of intimate style and its scale applied by the whole movie character.

The fourth is research from Putri et al (2021). They found four language style that used by the main character in Teman Tapi Menikah Movie. Casual style used mostly in that movie. They also found that the dominant social factor that influencing the characters to use intimate style was participant. The existence of this previous study helps the current study to further develop in analyzing the types of intimate style in the movie. Thus, the current study provides more evidence of intimate style and its scale applied by the whole movie character.

The fifth is research from Rivah (2021). This research found four types of language style used in Snowpiercer movie. Casual style mostly used in that movie. Besides that, he also found intimate style in the movie. Researcher also found some factors that influenced the differences in using language style in the movie that are the differences of age, occasion, position, and status of the participants. The existence of this previous study helps the current study to further develop in analyzing the types of intimate style in the movie. Thus, the current study provides more evidence of intimate style and its scale applied by the whole movie character.

In this study, the researcher is interested in analyzing the intimate styles in this movie because intimacy is very important and influential in our daily life. Through the intimacy, we can know how a person's relationship with others. So, in this research, the researcher wants to convey the intimate style that found in The Incredible movie to the readers and viewers of this movie. This study only focused in analyzing intimate style that used by the characters by using theory from Joos (1967) and the factors that influence the characters to used intimate style by using theory from Holmes (1992).

## RESEARCH METHODOLOGY

The data of this research used The Incredibles movie. That movie was chosen as data source because the movie is about a family of superheroes and it related to the topic of this research. All conversation or dialogue spoken by all characters in The Incredibles movie are collected as data source. The data in form of talk or conversation which needed the script of movie that taken from <a href="https://the-incredibles.fandom.com/wiki/The\_Incredibles/Transcript">https://the-incredibles.fandom.com/wiki/The\_Incredibles/Transcript</a>.

The main data is all sentence or text on script of the movie.

The researcher used observation method to collect the data in this research. First, the researcher watched and closely observed The Incredibles movie for several times. Then, read the movie script and mark the dialogue that contain intimate style and after that classified it based on characteristics of intimate style.

The researcher used descriptive qualitative method because the researcher analysed the data in the form of descriptively. The researcher do several techniques to get accurate data analysis. First step is the researcher list the data which contain intimate style used in the "The Incredibles" movie. Then, the data transcripts were classified based on intimate style's characteristic. After that, the researcher analysed the factor that influenced the characters to used intimate style.

#### RESULTS AND DISCUSSION

Table 1. Characteristic of Intimate Style Used by The Characters in *The Incredibles* Movie

Kinds of Intimate Style	Occurence	Percentage
Addresse	3	2%
Extraction	4	26,7%
Jargon	2	1,3%
Close Friend Relationship	2	1,3%
Family Relationship		33%
	5	
Total	15	64,3%

Table 2. Social Factors Influences The Characters Use Intimate Style

Utterance	Social Factor	
"Thanks, sweetie. I'll call you when I get there."	Participant	
"Oh, please honey. I'm on the phone and"	Function	
"Don't "Bernie" me THIS LITTLE RAT IS	Setting	
GUILTY!!!!!"		
"And I'm telling you not a chance. You're my	Topic	
husband. I'm with you, for better or worse."	_	

Based on the two table above, the results of this research found 5 characteristic of intimate style used by the characters in *The Incredibles* movie. They are addresse with total of percentage (2%), extraction (26,7%), jargon (1,3%), close friend relationship (1,3%) and family relationship (33%). The most dominant characteristic used by all the characters in the movie is family relationship and found the most dominant factor that influence the character was participant because the character in The Incredibles movie was the people who have close relationship with main character Mr. Incredibles and the conversation that mostly happened among Mr. Incredibles and Helen.

#### 1. Addresse

Addressee is characteristic that used when an utterance is addressed to closest people and usually has a special addresse such as Baby, Darling, Honey, etc. The example of address used by the characters in The Incredibles movie are presented below.

Dash: Maybe I could, if you'd let me go out for sports

Helen: Honey, you know why we can't do that

The conversation above occurs between Dash and Helen in their car when they will go to Violet's school. Dash is Helen's son. According to Oxford Dictionary, Honey is a way of addressing somebody that you like or love. Therefore, in this context Honey in Helen's utterance can be classified as addressed because it is used to address

Dash who is Helen's son. She showed her intimacy and love to her son by her word choice. The analysis of social factor in this conversation are first is participant. The participant in this conversation are Dash and Helen where Dash is Helen's son. The second is topic. The topic that they are talking about is Dash wants to go out for sports but Helen did not allow him to sports because Dash has super powers and Helen was worried about it. Third is setting. The setting of the dialogue above is on the way back to home after come from Dash's school. And the last is function. The function of Helen's utterance is to tell Dash that he cannot go out for sports.

Helen: Have a great trip, Bob ....

Bob: Thanks, sweetie. I'll call you when I get there.

The conversation above happened when Bob will go to a conference. According to Cambridge Dictionary, used for addressing to someone that you love, such as a child, partner, or good friend. Therefore, in this conversation sweetie in Bob's utterance can be classified as address because it is used to address Helen who is Bob's wife. He showed his intimacy and love to his wife by using his word choice. The analysis of social factor of this conversation are; The participant in this dialogue are Helen and Bob where Helen is Bob's wife. They are talking about farewell because Bob will go to his conference. The setting of this dialogue was in their home. The function of Bob's utterance is to inform Helen that he will call her when Bob gets there.

#### 2. Extraction

Extraction is when someone produces incomplete sentence or extract the minimum pattern in their utterance. Extraction mostly used when talking about secret. The example of extraction that used in the movie are presented below.

Bob: Yeah, well, that's great, honey. And the last three years do not count because...

Helen: Because I finally unpacked the last box. Now, it is official. Ha, ha, ha! Why do we have so much junk?

The dialogue above occurred when Bob answered the phone from Helen. Helen told him that they were officially moved in and Bob speaks with incomplete sentence in that dialogue. The dialogue above categorized as extraction because Bob produces incomplete sentence but even though Bob used incomplete sentence, that is not an obstruction his wife because they have known well each other. So, his wife can know the meaning of Bob's statement although with incomplete sentence. That incomplete sentence indicated that the conversations occur in an informal context. Bob used informal language to show intimacy between him and his wife. The analysis of social factor that found in this conversation are; The participants in this dialogue are Helen and Bob. The topic that they are talking about is moved in to new house. The setting in this dialogue between Helen and Bob is different. Bob is in the office and Helen is in the house. The function of Bob's utterance is to persuade Helen not to count the last three years.

Helen: Oh, please honey. I'm on the phone and....

Dash: Yikes!!

The conversation above is happened in their house when Dash disturbing Helen while she is on the phone. Without waiting his mother to finish her speaks, Dash said "Yikes". The conversation above is categorized as extraction because Helen produces incomplete sentence but even though Dash understands what does Helen's means. The analysis of social factors in this conversation are; The participant in this dialogue are Helen and Dash. The topic that they are talking about Helen is on the phone and Dash disturb her. The setting of this dialogue is in their house. The function of Helen's utterance is to persuade Dash to do not disturb her because she is on the phone.

## 3. Jargon

Jargon is group of word that used for a term in a context by a particular group of people, it will not make sense to people who have no understanding of the context. The examples of jargon characteristic used by the characters of the movie are presented below.

Principal: Uh...Bernie.....

Bernie: Don't "Bernie" me... THIS LITTLE RAT IS GUILTY!!!!!!

This dialogue occurred in Dash's school when Helen as Dash's mother called by the principal because Dash openly mocks Bernie in front of class and Bernie did not accept what Dash did. Bernie is Dash's teacher in the school. In principal's office, Bernie said "This little rat is guilty" implicitly. The utterance above is classified as jargon because the word "rat" is not the real meaning (an animal) but implicitly define about something small. According to Britannica Dictionary, rat is the word that use to say a person who is bad or cruel. In this conversation, Bernie used that word because he was annoyed with Dash and said Dash like a rat. The analysis of social factors that found in this dialogue are; The participant in this dialogue are the principal of Dash school and Bernie. The topic that they are talking about Bernie's pique to Dash. They are talking in the principal's office. The function of Bernie's utterance is to tell the principal that Dash is guilty. Another example of Jargon is presented below:

Dash: That was so cool when you threw that car!

Mr. Incredible (Bob): Not as cool as you running on water!

This dialogue occurs when they are on the way back to home. Dash admired his father (Bob) because of his father's power until can threw a car by saying "That was so cool when you threw that car!" and after that Bob also admired Dash by saying "Not as cool as you running on water!" implicitly. Cool in the conversation is not the real meaning (to state temperature). According to Oxford Dictionary, cool is a way to show our admiration to someone. Dash and Bob used the word "cool" to show that they admired each other. So, the utterances classified as jargon characteristic. The analysis of social factor in this conversation are; The participant in this dialogue are Dash and Mr.Incredible (Bob). The topic that they are talking about is their action where Bob threw the car and Dash running on water. They talk when they are on the way back to home. The function of their utterance is to praise each other between Bob and Dash.

### 4. Close Friend Relationship

Close Friend Relationship is a language that used when we talk with someone who have close relationship with us for example with bestfriend or lover. The example of close relationship characteristics is presented below.

Lucius: Bob, so now I'm in deep trouble. One more jolt of this death ray and I'm an epitaph. Somehow, I managed to find cover and what does Baron Von Ruthless do?

Bob: He starts monologuing.

Lucius: He starts monologuing. He starts like this prepared speech about how feeble I am compared to him. How inevitable my defeat is, how the world will soon be his!

The conversation above occurs when they are in a car and Lucius told Bob that he is in deep trouble and he told what his problem to Bob. It shows that between Lucius and Bob have close friend relationship so dialogue above categorized as Close friend Relationship. The analysis of social factors in this conversation are; The participant in this dialogue is Lucius and Bob where Lucius is Bob's friend. They are talking about Lucius's problem. They are talking when they are in a car. The function of Lucius's utterance is to tell Bob about his problem.

## 5. Family Relationship

Family relationship occurs among family members and informal language is usually used in this characteristic. The example of family relationship that use by the character in the movie are presented below.

Mr. Incredible (Bob) : I'm asking you to wait with the kids.

Elastigirl (Helen) : And I'm telling you not a chance. You're my husband. I'm with you, for better or worse.

This conversation occurs when Mr. Incredible (Bob) wants to fight with Syndrome (Bob's enemy) and he ask Helen to wait him with their children but Helen wants to follow him to fight Syndrome by saying "And I'm telling you not a chance. You're my husband. I'm with you, for better or worse", in this utterance Helen try to persuade Bob that she will always be with him no matter what happen. Bob's utterance indirectly also show that he did not want something happen to Helen. Their utterances show intimacy and love between husband and wife. So, this conversation classified as family relationship. The analysis of social factors that found in this conversation are; The participant in this dialogue is Mr. Incredible (Bob) and Elastigirl (Helen). They are talking about Bob ask Helen to wait him with the kids but Helen did not want. They are talking when they are in the street. The function of Helen's utterance is to persuade Bob that she will always be with him.

### **CONCLUSION**

This research analysed intimate style used by the characters in "The Incredibles" movie. The researcher concludes the finding that is able to answers of the two research problems. The researcher would to prove that the characters of the movie truly use intimate language style in their conversation. The characters produce five characteristics of intimate language style such as close friend relationship, jargon, addressee, extraction, and family relationship in the movie. The researcher found 15 utterances that contains intimate style those are 3 addressee, 4 extraction, 2 jargon, 2 Close Friend Relationship, and the mostly used is Family Relationship Characteristic with 5 data. For the second research question, the researcher found out there are four social factors that influence the characters to use intimate style. The first factor is participant. The participant of this movie has very close relationship such as family member. Because The Incredibles movie is a movie about superheroes family. The second factor is topic. The topic that discussed in this movie is about love and family problem. The third is setting. The conversation in the movie mostly happened in some informal such as street and house. The last is function. There are various function of the characters's utterances. But most of them has function to show their intimacy with each other. The researcher has proven that intimate style can be analyzed in The Incredibles Movie. This study is able to reveal the intimate style which is used by the characters of the movie. In other hand it also proves the social factors that used by the characters of the movie to use intimate style. The reseracher hopes that this research would be useful and helpful to researchers who interested in linguistic study, particularly language style. In Addition, the data can also be used as a source for potential scholars who want to extend their text analysis and can help readers think objectively about discourse analysis.

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